

Let's chart a new course together

With **20+ years of experience**, we provide tailored support for Progressive, Patriotic candidates. **From local to larger campaigns**, we help you stay focused, organized, and ready for success.

We're on board - how about you?

Services

Strategic Planning

- We create a **tailored campaign strategy** just for you, covering **fundraising, messaging, and outreach**.
- You'll receive a **clear roadmap** guiding every effort toward election day success.
- **More than tactics**—this is your campaign's "bible" with tools to keep you accountable and on track.

Voter Outreach/Field/Data Management/GOTV

- **Our specialty!** We research past candidates and elections to create a clear path forward.
- **Help you write a voter outreach and GOTV plan** to meet your goals.
- **Connect you with** cost-effective, union print shops for campaign materials.

Media Relations

- We'll help you **research and connect with local media**, not just national outlets.
- **Write and successfully place op-eds and letters** aligned with your campaign message.
- **Connect you with progressive media professionals** to manage outreach while you focus on your campaign.

Fundraising Support

- We'll **guide you step-by-step** to raise more money than you expected.
- Help you **create and execute a fundraising plan** with progress incentives.
- **Track progress** with clearly defined goals and accountability.

Message Development:

- **Authenticity sells.** We'll help you connect with voters by meeting them where they are.
- Together, we'll craft a clear, consistent message that reflects **your values** and what drives you to serve.

Digital

- We'll make sure **social media** content matches your **campaign's themes**.
- **Connect you with trusted digital experts** to help effectively manage your social media platforms.

Operations/Ad Buys/Event Planning

- We'll manage **ad buys** and assist with **campaign logistics, including day-to-day operations**, opening bank accounts, and event planning.

